

Heather Gardens Clubhouse/Restaurant Committee Meeting

August 8, 2022

Chair, Maria Mines opened the meeting at 10:00 AM with a quorum present. Report of the July 11th meeting was approved as written.

Report from Restaurant Manager. July figures came in at budget with approximately 149 persons served per day. Food costs remain in line with budget at this time. The Jimmy Buffet dinner was a successful event with 149 people in attendance. A golf food/beverage cart available through restaurant and golf club is in the discussion phase, but alcohol could not be sold due to liability issues. The Loyalty program is up and running and names/accounts are being downloaded. Residents can participate via the restaurant (in person) or using the Spoton app. Approximately 200 people have signed up and are in the system. Suggestions were given as to how to inform residents about the program, i.e., article in Heather 'n Yon or fliers. A suggestion to use volunteers to help with input of accounts may be considered. Cormac will meet later in August with budget committee regarding the 2023 budget. The request for two more TVs for special events in the restaurant has been passed on to the Foundation Committee for approval. Marketing monies were discussed and their use; Cormac will meet with Veronica Gonzales to discuss marketing strategies on the web. New company is being used with a lower credit card fee. Staffing still remains a concern. A committee member asked for information to report back to his building at their quarterly meeting, and it was agreed this would be a good way to get information to residents.

Report from Clubhouse Manager. Room rentals and pavilion rentals are very strong; class and events are also up in revenues. Montrell went over rental fees for residents and non-resident usage. The summer dance had good attendance. Sip and Paint was well attended and he received requests for another like event. The Flea Market has 23 participants at this time. Friday Bingo is going well; however, looking for more sponsors for these events. Rocky Mountain National Park event went very well, also. Mountain Nut vendor will be in the clubhouse on the first Tuesday of each month. New class registration will be held in mid-September, during break from classes. The outdoor pool will be closed after Labor Day, 9/6/2022. The closing and draining of the pool at that earlier date will help Maintenance get a head start on repairs of pool and boiler before the cold weather. Indoor pool will be closed as of September 19th for two weeks for cleaning. The new pool table to be bought with lottery funds has not arrived yet; Montrell reported that the vendors told him there is a one year wait for new tables. He will keep trying to work with vendors for this purpose.

Unfinished Business: Cormac will set up another workshop with the committee to discuss ideas, suggestions and marketing strategies. All new ideas for restaurant and clubhouse from committee members will be given to the Chair so she can then pass them on to the HGMD Board. Member of audience with marketing experience offered to help at the marketing workshop. Regulations and duties of volunteer hostesses at restaurant will be drawn up as more volunteers are needed.

There were no questions or comments from the audience, and with no further business to discuss, the meeting was adjourned at 11:30 AM.

The next Clubhouse/Restaurant Committee meeting will be held September 12, 2022, at 10:00 AM.

Lenora Tracy, Secretary