

Heather Gardens Clubhouse/Restaurant Committee Meeting

December 12, 2022

Chair Maria Mines opened the meeting at 10:00 AM in the HG Board Room with quorum present. Report of October 10th meeting was approved with two minor corrections.

Review of finances led to comment by Committee member regarding the projected increased revenue for Clubhouse and Restaurant in the 2023 budget. Restaurant manager, Cormac Ronan commented that revenue figure is an estimate and hard to project outcome for 2023. Clubhouse manager, Montrell Anthony commented that he felt the increase gave the clubhouse a goal to reach by increasing participation in activities. Committee member asked if financial could be sent to members earlier giving more time to review finances. Conclusion was that this information is sent several days prior to the meeting and process would not change. Two items that were coming in under budget were explained by both Managers.

Report by Clubhouse Manager. Montrell Anthony thanked all clubhouse and restaurant employees and volunteers that help the clubhouse staff especially during the Holiday season. New employee at front desk: Jill Ross. Room rentals remain good. Attendance at activities has also remained good. Veterans Day concert and mid-week dance had solid attendance. December Holiday Bells concert had 80 attendees. "Retro" performance and dance were cancelled due to illness of a band member.

Report by Restaurant Manager. Cormac Ronan reported that November sales were up slightly. The first Community Holiday party had approximately 80 people in attendance. More Holiday parties and a second Community Party are scheduled in December. Sunday Brunch: attendance was strong early in the month, but has waned in the past few weeks. As part of marketing strategy, signs will be displayed in conjunction with the golf course, and golf parking directions will be part of those signs. Coupons offered in Heather 'N Yon for restaurant meals did not have a good response, a decision will be made as to whether to repeat this marketing strategy. A suggestion was made to compare Rendezvous menu prices with other eating establishments, and instead of raising the price of the brunch, perhaps charge extra (a minimum amount) for coffee, as a side beverage. The Restaurant website, which will be in partnership with the Golf Course, is being set up and should be on line by Spring 2023, with events and programs being coordinated between the two amenities. The Loyalty Program is set up and working. Staffing for both kitchen and dining room is functioning well. Rendezvous will be closed from Dec 24th through January 3rd, to accommodate private parties.

New Business. A suggestion was made that the Committee review the PM (Procedure Memorandum) and set goals for next year, including informing new and current residents about HG amenities and their corresponding monthly cost per resident.

A Zoom participant had questions regarding budget concerns, but was informed that those issues should be addressed by the HGMD Board, not the Restaurant/Clubhouse Committee.

With no further business to discuss, the meeting was adjourned at 11:10 AM.

The next Clubhouse/Restaurant Committee meeting will be held on 9 January 2023, at 10:00 AM.

Lenora Tracy, Secretary